



EXPLANATION OF SERVICES

Eastern United States (EUS) Division provides support to the administrators of each Area. This is done by direct person-to-person support through departmental teams and through enrichment activities such as the Leader Development Seminars, International Management Symposium, Regional Meetings for administrators (usually from one or two departments only), and financially through scholarships to the enrichment events. Publications share both news and ideas for Leaders, such as meeting ideas, ways of working with Leader Applicants, etc.

The Division Director (DD) serves as the facilitator for the Division Council (composed of the heads of each department) and as a liaison to the other Divisions and Affiliates and to LLLI.

The Continuing Education Department (CED) provides direct support to Area Conference Supervisors (ACs) and Healthcare Provider Seminar Coordinators (HPSCs.) They also coordinate the credentialing for EUS Continuing Education Units (LLL-EUS CEUs) and IBCLE CERPs. The Division Seminar Coordinator (DSC) coordinates the EUS Leader Development Seminar (LDS), held bi-annually.

The Publications Department (Pubs) provides direct support to the Area Leaders' Letter Editors (ALLEs) and any Area online staff or Webmistresses. The EUS Division publication *Eastern Union*, which serves Area Administrators, is also supported within this department.

The Finance Department directly supports the Area Finance Coordinators (AFCs) or Area Treasurers, if there is no AFC. [The AFC is a Leader-only position while the Area Treasurer (AT) may be a Leader Applicant, father, etc.] The AFC may also serve as, or provide support to, the Area Conference Treasurer. The WBWCC supports World Breastfeeding Week celebrations throughout the Division.

The Communications Skills Department directly supports and provides training for Communications Skills Instructors (CSIs). CSIs conduct Communication Skills Enrichment sessions for Leaders. Some CSIs may also be Communications Skills Trainers (CSTs), training other CSIs.

The Professional Liaison Department directly supports the Area Professional Liaisons (APLs.) They, in turn, are available for Leaders to contact about specific medically and legally related help calls they have received which need deeper referencing than the Leader can do at home. The PLRL provides in-depth research on technical questions. The PL Department also provides support and information for Leaders asked to speak to healthcare providers or the media.

The ADRALA and RALAs are the LAD presence in the EUS. They provide direct support to the Coordinators of Leader Accreditation. The ADRALA is also a member of the LAD Council and the liaison to LAD International.

The ADRA and RAs represent the Leader Department on the Division Staff. They provide direct support to the Area Coordinators of Leaders (ACLs.)