



Kaleidoscope

Training Symposium

July 8-12, 2009
Philadelphia Airport Hilton

Kaleidoscope is for you if ...

- You are a Team member
- You serve on the Area Council
- You want to take a leading role in your Area Network
- You want to get involved beyond your Group

Kaleidoscope is an outreach of
Eastern United States La Leche League

Kaleidoscope Schedule

Wednesday

- 5:30 pm..... Dinner—Option to Dine with Division Staff
- 7:00 pm..... Opening Session & Meet & Greet
- 8:30 - 10:00 pm..... Departmental Meetings

Thursday

- 7:00 - 8:00 am..... Breakfast
- 8:00 am - 12:00 pm..... Departmental Meetings
- 12:00 - 1:15 pm..... Lunch
- 1:30 - 2:45 pm..... Interdepartmental Session A
- 3:00 - 4:30 pm..... Interdepartmental Session B
- 5:00 - 6:15 pm..... Dinner
- 6:30 - 7:30 pm..... Dessert Reception
- 7:30 - 9:15 pm..... **Vitamin D: Its Importance to the Breastfeeding Mother and Her Infant** - Dr. Carol Wagner

Friday

- 7:15 - 8:00 am..... Breakfast
- 8:00 am - 3:30 pm..... Silent Auction
- 8:00 am - 5:00 pm..... Exhibits
- 8:15 - 9:45 am..... Leader Enrichment & HPS Session 1
- 10:15 am - 12:00 pm..... Leader Enrichment & HPS Session 2
- 12:00 - 1:30 pm..... Lunch
- 1:45 - 3:15 pm..... Leader Enrichment & HPS Session 3
- 3:30 - 5:00 pm..... Leader Enrichment & HPS Session 4
- 5:00 pm..... Pick Up Silent Auction items
- Dinner & Evening on your own. Enjoy Philly!

Saturday

- 8:00 - 8:45 am..... Breakfast
- 8:45 - 10:00 am..... Interdepartmental Session C
- 10:15 - 11:15 am..... Interdepartmental Session D
- 11:30 am - 12:30 pm..... Interdepartmental Session E
- 12:30 - 1:45 pm..... Lunch
- 2:00 - 3:15 pm..... Interdepartmental Session F
- 3:30 - 4:30 pm..... Interdepartmental Session G
- 5:15 - 6:30 pm..... Dinner
- 7:30 - 9:00 pm..... Marketplace

Sunday

- 8:30 - 10:00 am..... Departmental Meetings
- 10:30 - 12:00 am..... Closing Session & Brunch

Seminar Information

Location

Kaleidoscope will be held at the **Philadelphia Airport Hilton**, located just off I-95, adjacent to the Philadelphia International Airport. This central location is 90 minutes from Baltimore's Inner Harbor and New York City and only 75 minutes from Atlantic City.

Downtown Historic Philadelphia, just seven miles from the hotel, offers many opportunities for sightseeing including Freedom Hall, the Liberty Bell, Franklin Court, the site of the home of Benjamin Franklin, and the house where Betsy Ross sewed the first American flag. If amusement parks are more your style, Sesame Place is located approximately 30 miles away. Shopping and restaurants are located just minutes from the Hilton.

Hotel Accommodations & Reservations

Administrators are responsible for making their own reservations. Spacious guest rooms featuring the Hilton Serenity Collection, complimentary high-speed Internet and more, two double beds, or one king-sized bed are available at \$119 plus 14% tax per night. There is no charge for children 18 years and under. \$10 fee for more than two adults per room; maximum of four allowed. Between the hours of 8 am to 5 pm, call the Hilton at 215-365-4150; after 5 pm call 800-445-8667 and specify "La Leche League;" or go to <http://www.hilton.com/en/hi/groups/personalized/PHLAHHF-LAL-20090707/index.jhtml> to book your room using the online code "LAL." **Deadline for the special discounted room rate is June 8, 2009.**

Shuttle Service

Complimentary shuttle service to and from the airport is available 24 hours a day. After you arrive at baggage claim and collect your bags, locate the courtesy phone for the Hilton Philadelphia Airport; dial 10 and tell the operator which terminal you are in. Wait outside at Zone 4 for the hotel shuttle to arrive.

Travel Directions

4509 Island Avenue, Philadelphia, Pennsylvania, 19153. Phone: 215-365-4150

Traveling South on I-95: (From Philadelphia & New Jersey): Follow I-95 South through Philadelphia to Exit #15 (Enterprise Avenue / Island Avenue). The exit ramp will place you onto Enterprise Avenue. Follow Enterprise Avenue to the Dead End and turn right onto Island Avenue. Follow Island Avenue ½ mile, and the hotel will be on the right.

Traveling North on I-95: (From Baltimore): Follow I-95 North to Exit #13 / Valley Forge (I-76W) onto Penrose Avenue (PA-291 W) toward #31 / Island Avenue. Drive 1.5 miles and turn left on Island Avenue, hotel is ½ mile down on the left.

I-76 East: (Schuylkill Expressway from Philadelphia and the Pennsylvania Turnpike): Follow I-76 East through Philadelphia to Exit 347A (Route 291 / Penrose Avenue). Follow this long exit to the 1st traffic light (Penrose Avenue) and turn right. Travel over the George Platt Bridge and stay in the left-hand lane for the Island Avenue exit. At the first traffic light (Island Avenue), turn left. The hotel is on the left.

Weekend Highlights

Meet & Greet and Opening Session

Everyone is invited to attend Wednesday night's Meet & Greet and Opening Session. You'll be sure to get jazzed up for the upcoming weekend experience while meeting with friends and EUS staff.

Departmental Meetings

Wednesday evening, Thursday morning, and Sunday morning will be devoted to meeting and working within your departments. Or are you interested in learning about specific departments as a future administrator? Join in one or sample a few.

Interdepartmental Sessions

Each Interdepartmental session will bring together two departments to focus on the ways their "lenses" overlap and the harmony of working together for common goals.

Friday Leader Enrichment Sessions

There will be sessions for attendees on Friday to continue learning about Team and other Area Council work; from using technology, to ways of working and communicating, to writing agreements.

HPS Kick-off Session on Vitamin D

Separate tickets will be sold (\$10) for this exciting presentation filled with cutting-edge information on the importance and requirements of Vitamin D for infants and all adults. Attendance in this session is limited to adults and babies in arms. Full HPS registration includes this session.

Healthcare Provider Seminar

On Friday, you may choose to attend the HPS sessions for an additional \$60 fee which covers the CERPs and the refreshment breaks. HPS participants will receive a CERP syllabus with all outlines and handouts from these topics. Attendance in these sessions is limited to adults and babies in arms.

Continuing Education Credentialing

Continuing Education Recognition Points CERPs for lactation consultants will be available through a providership with the International Board of Lactation Consultant Examiners for the Friday HPS Sessions. **Total of 8 hours.**

Nursing CEUs This seminar has applied for continuing nursing education credits from the PA State Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. If approved, this activity will offer a maximum of **8 Contact Hours for RNs.**

Physician Credits through LLLI Providership LLLI is accredited by the Accreditation Council for Continuing Medical Education to sponsor continuing medical education for physicians. La Leche League International designates the HPS topics for a maximum of **8 hours in Category 1 credit** toward the AMA Physicians Recognition Award. Each physician should claim only those hours of credit that he/she actually spends in the educational activity.

LLL-EUS Continuing Education Units

La Leche League-Eastern United States Continuing Education Units (LLL-EUS CEUs) in organization and management training (OM) and/or communication skills instruction (CS) will automatically be awarded to all Kaleidoscope attendees. If you choose to attend the HPS, you will receive "BE" or "E" CEUs. Friday open sessions will be designated in the topic listings. Certificates will be signed at the conclusion of Sunday's closing session.

Registration Information

Costs and Fees

The registration fee is \$275 per administrator. The fee includes materials and LLL-EUS CEUs. One adult meal package (a \$299 value) is included in the registration fee and is subsidized by the EUS.

We are offering a "Team" registration, if 5 or more administrators from one Area attend, for \$255 per person.

A per diem registration fee is available for administrators who attend part of the workshop. The fee is \$90 per day, and includes meals and sessions.

Tickets for the Thursday evening HPS kick-off session on Vitamin D can be purchased separately for \$10 for those attending Kaleidoscope.

Children's meal packages may be ordered for \$148. Additional adult meal packages may be purchased for \$295.

A late fee of \$15 will be added to registration fees postmarked after **June 1**. Mail-in registrations must be postmarked by **June 15**. No meals can be purchased after **June 30**.

Refund Policy

General—All refund requests must be submitted in writing to the registrar. Requests for refunds postmarked by **June 30** are subject to a \$20 processing fee. No refunds will be given after **June 30**.

Smoking & Stroller Policies

No smoking is permitted within the hotel. **Stroller Permits** will be issued only in the following circumstances: a pregnant mother with an attending toddler, a mother with twins, or if mother or child is in some way physically challenged. Due to safety precautions, no strollers will otherwise be allowed. Please mark the appropriate box on your registration form if you fall into one of these categories.

Supervision of Children

To assure the security of your children, please supervise them at all times. Caregivers must be of an appropriate age. A children's play space will NOT be provided. Please bring along safe toys and activities to keep your children busy and happy.

Additional Brochures & Online Registration

To print additional registration brochures or to register online, go to <http://www.lleus.org/kscope.htm>.

Kaleidoscope Meals

- The meal package includes nine meals plus a dessert reception: Thursday-Saturday breakfast & lunch, Thursday and Saturday dinner; and Sunday brunch. **This is included in each administrator's registration fee.**
- Dinner on Wednesday is not part of the meal package, but can be purchased separately on the registration form for \$40 adults and \$20 children.
- No dinner arrangements have been made with the hotel for Friday evening.
- A child's meal package for ages 3 to 12 is available for \$148 and will include the same meals as the administrator package, however menus will vary and will include a vegetarian option. Children's meals must be ordered individually on the registration form. Children under 3 may eat free but must register and have a ticket to do so.
- Additional meals for accompanying adults or older children must also be purchased individually (\$295 adult package or \$148 child package). Seating can only be guaranteed for those with meal tickets.

Menus

Menu choices are subject to change. However, a choice of meat or vegetarian will be available at every meal. Lunch and dinner menus include salad, rolls and butter, beverage, and entree. If you have dietary restrictions, please indicate specific needs on the registration form.

Special Features

Exhibitors

Businesses, organizations, and individuals will display items such as jewelry, books, toys, nursing accessories, and more in the Exhibit space on Friday from 8:00 am to 5:00 pm. For more information about purchasing an exhibit table or placing an ad in our Program Booklet, contact Kathy Daly at kdaly@lileus.org.

Classified Messages

Send a greeting to another Leader or friend. We will print a message in the Kaleidoscope Program Booklet for all attendees to see! Messages are \$5 each and must be attached to your registration form. Message deadline is **June 15**.

Little Gems

Honor your child by listing his/her name in the Kaleidoscope Program Booklet for just \$1 per name. Please list names on the registration form as you wish them to appear in the Program Booklet. Deadline is **June 15**.

Silent Auction

Friday only—A variety of donated items such as gift certificates, event tickets, toys, baby and handmade items, services and more will be available for bidding or entered into a drawing. Each Area that brings a Silent Auction donation will receive one free ticket per Area registrant. Individuals who donate an item will receive

Kaleidoscope Registration Form

Please Print Clearly:

You can also register online at www.lileus.org/kscope.htm

Name _____

Address _____

City _____ State _____ Zip Code _____

Phone # _____ Email address _____

LLL Area _____

Area Council/Team/Division/LLLI Position: _____

Please list names of those accompanying you:

Children & Ages _____

Spouse/Grandparent/Caregiver (over age 12) _____

I give LLL-EUS permission to use photographs taken during this seminar of myself and/or my family to promote future EUS events. (Initial, please)

Please do not use any photographs of myself and/or my family for any purposes.

Please write which department you will be representing:							
Friday Leader Sessions - check one in each column							
1A		2A		3A		4A	
1B		2B		3B		4B	
1C		2C		3C		4C	
1D		2D		3D		4D	

**An email confirmation will be sent to each registrant.
If you don't have email, enclose a SASE for your confirmation.**

**Mail this form and payment to Stephanie Jordan,
689 Timothy Road, Athens, GA 30606**

Registration Fees

Administrator Kaleidoscope Fee \$275 _____
 Team (5 or more) Kaleidoscope Fee \$255 _____
 One-day Kaleidoscope Fee _____ days @ \$90 _____
 List which days you will attend: _____
 HPS Kick-off Vitamin D talk \$10 _____
 Friday HPS Registration* \$60 _____
 Wednesday evening Adult dinner \$40 _____
 Wednesday evening Child dinner \$20 _____
 Extra Adult Meal Package (9 meals)..... _____ @ \$295 each _____
 Child Meal Package (9 meals) _____ @ \$148 each _____
 Child Under 3 Meal Tickets _____ @ \$0 each _____ - \$0 -

Classified Message _____ Messages @ \$5 each _____

Message(s): (Use additional paper if necessary)

Little Gems _____ Little Gems @ \$1 each _____

List children's names as you want them printed in the Program Booklet:

Donations Thank you! _____

Late fee (after June 1, 2009) \$15 _____

..... Total Fees _____

Method of payment:

Check or Money Order (Payable in US Dollars to LLL-EUS)

Visa Mastercard Discover American Express

Credit Card # _____

Signature _____ Exp. Date _____
 (Please sign)

Check here if you have a disability and may require accommodation to fully participate. List need: _____

**This lower fee is only for those also attending the full Kaleidoscope weekend.*

one free ticket as well. Winners must be present at the time of closing or make arrangements for someone to pay for and pick up their item(s).

Marketplace

Does your Area sell magnets, T-shirts, meeting ideas or other items of interest to Leaders? Complimentary tables will be available for Area sale items at the Marketplace on Saturday evening. To reserve a free table, contact Rhonda Harris at RhondaLLL@gmail.com.

The Marketplace will also feature group games, music, and entertainment. Join us for an evening of shopping and socializing!

Secret Pals

Who will be your Secret Pal for the weekend? At registration, you will be able to reach into a basket and pick out the name of another administrator. Bring along a few inexpensive gifts (post-it notes, pencils, stickers, etc.) to have delivered or left discreetly for your Secret Pal throughout the weekend. We hope this will be a fun and creative way to get acquainted!

What to Bring

Casual wear is appropriate for the seminar. The seminar area is air-conditioned, so a sweater or jacket is suggested for you and your baby.

You might also need:

- This registration brochure—map and schedule
- LLL job-related materials
- Silent Auction donations
- Baby carrier or backpack
- Diapers
- Quiet toys—those your child won't mind sharing or losing
- Snacks; special foods
- Small blanket for your baby to play on the floor
- Group and personal checkbooks
- Swimsuit for pool

What to Leave Home

- Your session schedule
- Emergency contact phone #: 215-365-4150

**Questions? Contact Rhonda Harris
 at rhondall@gmail.com**

Sessions

Wednesday evening

8:30 – 10:00 pm **Departmental Meetings**

Thursday

8:00 am – 12:00 pm

Departmental Meetings

1:30 – 2:45 pm

Interdepartmental Session A

- Continuing Ed/Leader
- Professional Liaison/Pubs
- Leader Accreditation/Finance
- Communication Skills

3:00 – 4:30 pm

Interdepartmental Session B

- Leader/Professional Liaison
- Pubs/Leader Accreditation
- Finance/Communication Skills
- Continuing Education

Friday Team/Leader Walk-in Sessions

Session 1: 8:15 – 9:45 am

- A. Connecting with Technology:** Upgrading your outreach. *Jake Marcus*
- B. Out of Focus:** How mixing causes distorts the image of LLL. *Sally Allison*
- C. Letting the Chips Fall Where They May:** Successfully working through conflict resolution. *Suellen Slater*
- D. Charting Your Course:** Goal setting as an Area, looking at the bigger picture and setting objectives to ensure a vital and energetic Area. *Ann Marie Lindquist*

Session 2: 10:15 am – 12:00 pm

- A. Dollars and Sense:** Fun-raising ideas and appropriate use of Area funds. *Speaker TBA*
- B. Widening the Lens:** Volunteers come in all shapes and colors. How you can reach out to mothers throughout the country by giving just a little bit of your time to the LLL Breastfeeding Helpline-US. *Laura Goodwin Wright*
- C. Creating New Shapes:** Writing Agreements for the Area or Area Network, Part 1. Interactive workshop to get those agreements written. *Speaker TBD*
- D. True Colors Shining Through Time:** LLL history shared by a co-Founder of La Leche League. Bring your questions about the early days of LLL and its changes in the past 53 years. *Marian Tompson*

Session 3: 1:45 – 3:15 pm

- A. Everyone's a Gem:** Discussion of volunteer recruitment and retention. What kind of paycheck do volunteers need? *Mary Beth Rumpf*
- B. With each Twist of the Kaleidoscope:** Explore the many changes happening throughout LLLI. *Cindy Garrison & Amy Shaw*
- C. Creating New Shapes:** Writing Agreements for the Area or Area Network, Part 2. Interactive workshop to get those agreements written. *Speaker TBD*

- D. Leader Chat Lists:** What type of information is appropriate (or not) to share? Setting guidelines for protecting privacy, medical/PL questions, and mixing causes. *Speaker TBD*

Session 4: 3:30 – 5:00 pm

- A. Bringing the Area/Area Network into Focus:** Ways to energize, enrich, and enthuse the Leaders in the Area or Area Network. *Pam Freedman*
- B. Find Your Own View:** Determining your personality and learning styles and how to effectively work with others. *Speaker TBD*
- C. Today's Patterns:** Explore hot topics and current trends in the field of lactation. Bring your questions for an open discussion of the current trends—what's hot and what's not. *Sara Dodder Furr*
- D. Putting the Pieces in Place:** Juggling a family, a Group, and administrative work. *Susan Para*

Saturday

8:45 – 10:00 am

Interdepartmental Session C

- Leader/Leader Accreditation
- PL/Communication Skills
- Pubs/Continuing Education
- Finance Department

- Publications/Finance
- Professional Liaison

2:00 – 3:15 pm

Interdepartmental Session F

- Leader Department/Pubs
- Continuing Ed/Communication
- Finance/Professional Liaison
- Leader Accreditation

10:15 – 11:15 am

Interdepartmental Session D

- Continuing Education/Finance
- Communication Skills/Pubs
- Leader Accreditation/PL
- Leader Department

3:30 – 4:30 pm

Interdepartmental Session G

- Leader Department/Finance
- Continuing Ed/PL
- CSI/Leader Accreditation
- Publications Department

11:30 am – 12:30 pm

Interdepartmental Session E

- Continuing Ed/Leader Accred
- Leader/Communication Skills

Sunday

8:30 – 10:00 am

Departmental Meetings

10:30 am – 12:00 pm

Closing Session & Brunch

For registration information about the Healthcare Provider Seminar, Breastfeeding: Emerging Research and Paradigms for Success, go to www.lleus.org/hps09.htm.

Eastern United States Division
La Leche League International
2009 Kaleidoscope Training Symposium
7 Mountain Manor Road
Sandy Hook, CT 06482

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U.S. POSTAGE
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PERMIT NO. 764



**Come and explore the many lenses of
La Leche League at Kaleidoscope.
See how the individual pieces
blend together to form something
truly unique and beautiful. With
each new turn is something even
more spectacular!**

**The EUS is proud to present
Kaleidoscope Training Symposium
for LLL administrators.**