



La Leche League of Connecticut
336 Hunter Rd.
Tolland, CT 06084

Presort Standard
U.S. Postage
PAID
Permit #253
Windsor, CT

Address Correction Requested

If you are a healthcare provider who works with breastfeeding mothers and babies, this outstanding seminar will help you gain vital information to make a difference in the lives of your patients.

If you wish to be removed from our mailing list or to update your address, please return to sender or e-mail request to canadianc@bcglobal.net

HEALTHCARE PROVIDER SEMINAR



BREASTFEEDING BASICS AND BEYOND

Friday, April 16, 2010
Hartford Marriott Farmington
Farmington, CT

Featured Speakers:

Diane Wiessinger, MS, IBCLC
Jake Marcus, JD
Suzanne Campbell PhD, WHNP-BC, IBCLC

Sponsored by

LA LECHE LEAGUE OF CONNECTICUT



***Please post, or share with another
Healthcare Provider. Copying encouraged!***

Objectives

- List two drawbacks to current positioning advice
- List three advantages to Suzanne Colson's "laid-back breastfeeding" position.
- Distinguish a civil right from a human right.
- Locate U.S. laws that govern breastfeeding in public and in the workplace. Identify essential elements of these laws. Assist non-lawyers in drafting effective protective breastfeeding legislation.
- Identify limits/scope of practice of non-lawyers assisting lactating women with legal problems.
- Identify boundary of lactation protection under U.S. legal system.
- Identify how social change and legal change are not at odds.
- List two reasons why a physically able baby might refuse to breastfeed
- Describe two techniques that may be helpful in encouraging a reluctant baby to breastfeed.
- List two pieces of equipment that may be helpful in bringing a reluctant baby to breast.
- Participants will recognize the effect of media on mother's perception of breastfeeding and compare and contrast positive and negative effects of media.
- Participants will be able to identify strategies that have been used to overcome some of the media-related biases toward breastfeeding women.
- Participants will describe hot topics in breastfeeding research.
- Participants will identify ways to overcome barriers created by media to increase initiation and duration rates of breastfeeding in their patients.


Continuing Education

La Leche League International designates this educational activity for a maximum of **6 hours in Category 1 credit toward the AMA Physician's Recognition Award**. Each physician should claim only those hours of credit that he/she actually spent in the educational activity. La Leche League International is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians. La Leche League International takes responsibility for the content, quality, and scientific integrity of this **CME** activity.

La Leche League of Connecticut has applied for **6 CERPs** from the International Board of Lactation Consultant Examiners through a providership with La Leche League International-Eastern United States Division. L-CERPs, R-CERPs, and E-CERPs will be awarded.

Nursing CEUs have been applied for from CT Nurses Association..

La Leche League-Eastern United States Continuing Education Units (**LLL-EUS CEUs**) will be available free of charge for Leaders and Leader Applicants in the areas of breastfeeding education (BE) and (E) Leader ethics training.



The HPS speakers and planners do not have a significant financial interest or any affiliations with any persons or entities that could be perceived as having a bearing on their

Faculty

DIANE WIESSINGER MS, IBCLC, has a private practice in Ithaca, NY. She self-publishes a collection of breastfeeding handouts on CD, most of which are also on her Web site, www.normalfed.com. Other publications include chapters in Smith's *The ABC's of Private Practice* and Genna's *Supporting Sucking Skills in Breastfeeding Infants*, and assorted published articles and essays. She is best-known for her article, *Watch Your Language!* and for eating hamburgers and sucking on water balloons to demonstrate latch. "Wiessingerizing" - normalizing breastfeeding - has become a verb in some circles.

SUZANNE CAMPBELL PHD, WHNP-BC, IBCLC has been teaching at Fairfield University since 2000 in the undergraduate and graduate program focusing on women's health, obstetrics, and lactation. Presently at Fairfield University she is Associate Dean for Academic Programs and Project Director of the Learning Resource Center. Suzanne has been working with expectant and newly delivered parents for the past 27 years, as a health professional and in the community as a volunteer. She works to empower health professionals to visualize pregnancy, childbirth, and lactation as normal physiological processes.

Suzanne is a member of the Connecticut Breastfeeding Coalition and serves on their Board. She is an International Board Certified Lactation Consultant and consults with the Connecticut State Women, Infants, and Children Program, and is currently as a trainer for "Grow and Glow" breastfeeding promotion training for all WIC employees. Professor Campbell has published articles on lactation, nursing education, and is co-editor of a simulation textbook.

JAKE ARYEH MARCUS, J.D. is the nation's foremost expert on breastfeeding law. She is a freelance writer and a public interest lawyer whose work is focused on gender and sexual orientation, particularly breastfeeding, mothering, sexual abuse and domestic violence, HIV/AIDS, and gay/lesbian/transgender issues. She is currently a Contributing Editor to *Mothering* magazine.

Marcus is the author of "Lactation and the Law," a comprehensive article on U.S. public breastfeeding law, and "Pumping 9 to 5," an article on workplace pumping law which was a finalist for a MAGGIE Award. Her over 20 years of practice as an attorney includes serving as litigation coordinator for the Women Against Abuse Legal Center in Philadelphia, and on Planned Parenthood's trial team in its challenge to the constitutionality of the Pennsylvania Abortion Control Act. She was a member of the Board of Directors of the AIDS Law Project of Pennsylvania and was a member of the Legal Advisory Council to La Leche League International. Her writing has appeared in *Mothering*, *Life Learning*, *Leaven*, *The Philadelphia Lawyer*, *Vegetarian Baby and Child*, and on ePregnancy.com and VegFamily.com. She also writes on her blog SustainableMothering.com.

La Leche League International

La Leche League International has 50 years of experience helping mothers breastfeed their babies.

The Mission of La Leche League is to help mothers worldwide to breastfeed through mother-to-mother support, education, information, and encouragement and to promote a better understanding of breastfeeding as an important element in the healthy development of the baby and mother.

La Leche League is an international, nonprofit, nonsectarian organization dedicated to providing education, information, support, and encouragement to women who have chosen to breastfeed.

Schedule

7:00 – 7:45 am	Registration, Continental Breakfast, Exhibitors and Bookstore
7:45 – 8:00 am	Welcome
8:00 – 9:30 am	Session 1 Changing Paradigms in Infant Latch <i>Diane Wiessinger</i>
9:30 – 9:45 am	Break, Exhibitors and Bookstore
9:45 – 11:15 am	Session 2 Breastfeeding as a Civil Right <i>Jake Marcus</i>
11:15 – 11:30 am	Break, Exhibitors and Bookstore
11:30 – 12:30 pm	Buffet Lunch 2010 Healthcare Provider Award Presentation
12:30 – 2:00 pm	Session 3 Tigers Through Hoops – The Baby Who Won't Latch <i>Diane Wiessinger</i>
2:00 – 2:15 pm	Break, Exhibitors and Bookstore
2:15 – 3:45 pm	Session 4 Hot Topics In Lactation Research – The Impact of the Media <i>Suzanne Campbell</i>
3:45 – 4:00 pm	Closing and Evaluations

The technical nature of this program requires much concentration; therefore, if you are bringing your baby into sessions, please be reminded that in keeping with La Leche League tradition, baby's needs are to be respected and attended to quickly. We ask that mothers be aware of any situation, including happy baby noises which may break the concentration of those attending the session to acquire credits. Your consideration for other attendees is truly appreciated.

Please remember:

- strollers are not allowed in conference areas
- high chairs will not be available during lunch
- smoking is not permitted in any public area
- rooms are climate controlled, please bring a sweater

Registration Information

Registration fees include continental breakfast and buffet lunch during the HPS, syllabus on a flash drive, and Certificates of Continuing Education.

Registration must be postmarked by **April 10, 2010**. Walk-ins the day of the HPS will pay the full registration price, however no meals will be provided.

Refunds: **A full refund minus a \$20.00 handling fee will be made only for written requests received by April 7, 2010.** Send to Diane Thompson, 27 Jeremiah Rd., Sandy Hook, CT 06482. No other refunds will be given. Registrations are transferable. **For any registration issues, please contact jberendsen@alum.mit.edu.**

For general HPS information, contact Jennifer Olynyk at (860) 870-4122 or canadiandc@sbcglobal.net



Hotel Accommodations

A limited number of rooms have been reserved at the **Hartford Marriott Farmington** at a special overnight rate for attendees of the Healthcare Provider Seminar and the Area Conference.

In order to guarantee your room rate of \$89.00 (plus tax) per night, please call 1-800-228-9290 and request a reservation under **LA LECHE LEAGUE OF CONNECTICUT** or go online at www.farmingtonmarriott.com. Go to Check Rates and Availability, enter **LALLALA** (all caps) under Group Code field.

Reservations must be made by March 18, 2010 to receive this special group rate.

Location

Hartford Marriott Farmington
15 Farm Springs Road, Farmington, CT 06032
1-800-228-9290/ 860-678-1000

For directions, go to www.farmingtonmarriott.com.

Donor Categories

La Leche League of Connecticut is a not-for-profit organization whose success in reaching mothers and healthcare providers depends in large part on the donations you are able to make. If you would like to be a sponsor for the event, we will list your name in our program schedule.

Platinum (\$500+), Diamond (\$100+), Sapphire (\$75+), Gold (\$50+), Silver (\$25+), Bronze (\$10+)

AREA CONFERENCE INFORMATION

On Saturday, April 17, 2010 La Leche League of Connecticut will host its 31st Annual Area Conference, ***The Fascinating World of Family*** at the Hartford Marriott Farmington. Friday evening Mary Sheedy Kurcinka will present ***SLEEPLESS IN AMERICA: IS YOUR CHILD MISBEHAVING OR MISSING SLEEP?*** *It is estimated that 69 percent of American children from infants to teens are literally screaming for more sleep, but are too wired to get it. And it's not just the kids.* Tickets are free with the purchase of Friday night dinner (One for \$40 or two for \$70) or \$25 without dinner. at 7:30pm/6:30 dinner. For a registration booklet contact llofctconference@gmail.com or www.lleus.org/ACf/Ct.html

Registration Form

Online Registration:
<http://www.lleus.org/ACf/Ct.html>

Please print clearly and photocopy as needed.

Name, Title _____

Address _____

City, State, Zip Code _____

Phone Number _____

E-mail _____

Professional Affiliation / Employer _____

Please circle all that apply:

LLL Leader Area/Group: _____ Leader Applicant Member Speaker
MD IBCLC APRN RN CNM ND DC RD Other: _____

Registration fees for Healthcare Provider Seminar

- Healthcare Providers & Others.....\$150 _____
- Accredited LLL Leader\$100 _____
- 10% Discount for two or more registrations mailed together
Early Bird discount does not apply _____
- 15% Discount for 5 or more registrations mailed together.....
Early Bird discount does not apply _____
- Early Bird Discount (deduct \$10 for registration postmarked by March 25, 2010) _____
- Donation to LLL of CT _____

Payment EnclosedGrand Total: _____

Visa / Mastercard # _____

Expiration date _____ Signature _____

Check amount \$ _____ Payable to *La Leche League of CT*

REGISTRATION FORMS MUST BE POSTMARKED BY APRIL 10, 2010.

Please mail completed registration form and payment to:

Jane Berendsen-Hill, Registrar • 15 East Ridge, Ridgefield, CT 06877

To receive confirmation of your registration, send a self-addressed, stamped envelope or valid email address along with your registration. For any registration issues, please contact jberendsen@alum.mit.edu.